

PGA of America Career Services is pleased to notify you about the following employment opportunity:



**General Manager
Audubon Country Club
Louisville, Kentucky**

About the Facility

Founded in 1908, Audubon Country Club is an 18-hole private member-owned club located in Louisville, Kentucky. Nestled in the historic Audubon Park area, the club is only minutes from downtown Louisville, the University of Louisville, Churchill Downs, and Louisville International Airport.

Audubon prides itself on being a welcoming, family oriented club, with thriving junior golf, swimming and tennis programs and a wide variety of activities for all membership segments. The club features a picturesque and challenging golf course originally designed by Tom Bendelow, with bentgrass greens and zoysia tees and fairways. Measuring nearly 6,900 yards from the championship tees, the course is consistently ranked as one of the best in the region and is known for its rolling terrain and wide variety of mature trees.

Audubon has hosted numerous championship golf events including the Kentucky Men's and Women's Open Championships, Kentucky Amateur Championship, Kentucky Mid-Amateur Championship, USGA Open local qualifying, and numerous amateur, junior, senior, and Kentucky PGA events. The beautiful full-service clubhouse includes formal dining, casual grill, 19th hole lounge, large multi-purpose banquet/special events room, ballroom, meeting rooms, covered veranda, men's and women's locker rooms, state-of-the-art fitness facility, club offices, and a fully stocked golf pro shop. Additional amenities include an Olympic size swimming pool with baby pool, pool house, and poolside food/bar service; five tennis courts (two clay courts and three hard courts) and a tennis shop; and a golf practice range, putting green, and short game practice area.

The club currently has approximately 400 total members, including 295 golf members, and played 18,000 rounds of golf in 2017. The average member age is 52. Initiation fee is \$10,000 (age 40 and over) and \$5,000 (under age 40). Monthly dues are \$465 for a full golf membership, plus a \$500 annual capital fee and \$150 per quarter food minimum.

The club's annual operating budget is \$4.0 million, including \$1.3 million in food and beverage revenue and \$2.0 million in dues revenue. Annual course maintenance expenditures are \$735,000. The club employs 120-140 full and part time employees during peak season.

The club and golf course are open year-round, with the exception of the last two weeks each January. The primary golf playing season is April through October.

Position Description:

The General Manager is responsible for managing and overseeing club operations, activities and services, including maintaining positive relationships between club members, staff, the Board of Directors, and the community. The General Manager will be engaging and visible with members and club staff and will provide strong leadership, team building and collaborative support to all departments and a focus on creating an exceptional club experience for all members, families, and guests.

Staff members reporting directly to the General Manager include the Golf Course Superintendent, Director of Accounting and Administration, Food and Beverage Manager, Executive Chef, Membership Director, Catering Manager, Tennis Professional, and Maintenance Supervisor. The General Manager will work in close collaboration with the PGA Head Golf Professional, who oversees the golf shop and all related golf operations.

Key areas of responsibility include, but are not limited to:

- Ensuring the highest quality of member services and activities
- Business management and strategic planning
- Budget and financial management
- Personnel training, supervision, coaching, and development
- Marketing and membership retention and recruitment
- Food and beverage operations and performance
- Protection of club assets, financials, facilities, and equipment

In addition, Audubon has embarked on a Long Range Plan to invest in the club over the next 5-10 years. The General Manager will be responsible for execution of the vision recommended by the Long Range Planning Committee and approved by the Board of Directors.

Required Qualifications (Knowledge, Skills, and Abilities):

- Strong interpersonal and written/verbal communication skills
- Commitment to excellence, attention to detail, and continuous improvement
- Strong administrative, planning, and organizational skills
- Ability to develop and implement innovative ideas to promote member enjoyment and value

Experience / Qualifications:

Including, but not limited to, the following:

- Maintain PGA Class A and/or CMAA membership in good standing
- Bachelor's Degree in a related field and/or PGA General Manager Certification or CMAA Certified Club Manager designation preferred
- Experience in a leadership or management position in a similar metropolitan area private club environment (5 years or more General Manager or Club Manager experience preferred)
- Proven experience in successful marketing programs and member recruitment/retention
- Expertise in budgeting and forecasting, financial management, and strategic planning
- Expertise in oversight of food and beverage operations and inventory/cost controls
- Fundamental knowledge of the game of golf and private member-owned club operations, governance, and culture
- Knowledge of website, social media, and club software applications (Jonas preferred)

Compensation/Benefits:

- Base salary \$115,000 - \$135,000 commensurate with experience and qualifications
- Bonus plan based on operational and financial performance (potential up to 20% of salary)
- Excellent benefits package including health and dental insurance (per club policy), life and short-term disability insurance, 401k plan (club matches 2%, eligible after one year), professional association dues, allowance for professional education and meetings, meals while on duty, immediate family use of club facilities, and paid vacation.

Application Instructions:

- Applications will be accepted by email only at audubongm@gmail.com
- Attach cover letter, resume, and any additional materials as one document in PDF format
- The subject line of the email should read "Your Name – Resume for Audubon CC"
- Cover letters may be addressed to Mr. Fred Hina, President
- Resumes should not be sent to the club address

Application Deadline: March 11, 2018



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