

GENERAL MANAGER PROFILE: LEDGEROCK GOLF CLUB MOHNTON, PA

LedgeRock Golf Club is a remarkable private golf club located in beautiful southeastern Pennsylvania near Reading. Designed by renowned golf architect, Rees Jones, the course was developed to be a classic golf course combining links and parkland golf on a delightful, rolling terrain. The course meanders through wooded and open areas with streams and ponds coming into play on several holes. The most outstanding feature at LedgeRock is the dramatic topography. The elevated tee and green locations offer long vistas of the surrounding countryside and enhance the playability of this outstanding venue.

LedgeRock Golf Club has been crafted from 210 acres of pristine land from a former nursery, farm and estate, featuring open fields, ponds, elevation changes and wooded areas. LedgeRock captures the essence of a classic, old style course by maintaining the scenic beauty and elegant rustic nature of the original landscape. As Rees Jones explains, "There are a lot of sites for elevated tees and greens, and that means the course will have spectacular visibility. The more rugged the property is, the more spectacular the possibilities for the final product. It's just an ideal piece of property for an old style course." "LedgeRock has the potential to be a top 100 golf course."

The Club provides the ultimate golf experience, from excellent playing conditions and superior practice facilities to quality programs for every family member.

LedgeRock's Vision

LedgeRock provides a sanctuary for golfers of all ages and abilities to pursue the game, while receiving the highest level of personal service and enjoying opportunities for social interaction in an atmosphere that is refined, yet casual, and inviting.

LedgeRock's Mission is:

- To promote the love of golf by players of all ages, genders, and abilities.
- To provide our members with the ideal environment to become a better golfer.
- To enable members, their families, and guests to enjoy a distinctive venue and exceptional service on every visit.
- To offer a wide variety of socializing opportunities that encourage camaraderie and mutual regard among members and their guests.
- To deliver an extraordinary value to its members.

Exceptional Amenities:

LedgeRock is a growing club with unique resources to help fuel the Club's ascent. In addition to the exceptional course, these resources are highlighted by (1) a new club house offering intimate interior atmosphere and outdoor spaces offering extraordinary sunset views of the course; (2) a "learning center" which is both a state of the art instructional and practice facility (including four heated indoor hitting bays for inclement weather) and nicely appointed entertainment spaces suitable for mid-size private functions; and (3) the Kohl Lodge, a quaint cottage offering overnight facilities and dining opportunities for small gatherings.

The Learning Center

The LedgeRock Learning Center is a great teaching facility within the greater south eastern Pennsylvania area. Designed in a carriage house style by Robbi Cox of Blackney Hayes Architects in 2004, the LedgeRock Learning Center also includes social areas for individual and corporate meetings with advanced technical support and presentation systems. With heated indoor practice bays and a large, full-shot driving range, the Learning Center provides ample opportunity for members to enjoy golf instruction and social gathering in a relaxed atmosphere. From the great room to the spacious patio, members and guests enjoy impressive views of the 13th and 14th holes.

Practice Areas

LedgeRock Golf Club has a large practice range adjoining the Learning Center, affording members and guests an opportunity to hone their skills.

The outdoor practice area offers:

- A large, full-shot driving range measuring 130 yards wide by 360 yards long
- Eight target driving greens with accurately marked, laser measured distances from every hitting station
- A short game practice area with bunkers, mounds, putting greens, and grasses of different heights, all designed to help golfers improve pitching, chipping, lobbing, bump-and-run shots and sand play
- Mobile swing analysis equipment for outdoor instruction

Clubhouse

The Clubhouse offers indoor dining and a beautiful outdoor patio to enjoy the sunsets over the rolling hills of the golf course. Members find the casual bar to be a great gathering place. In the dining room they enjoy the outstanding cuisine which ranges from "comfort foods" to elegant presentations which exceed many fine restaurant offerings. The welcoming and casual atmosphere provides a popular venue where members enjoy a very active social environment.

Locker Rooms

Designed with a carriage style in mind, the facility carries over the look and feel of the Learning Center. The Men's locker room contains full and half sized lockers, complete with Kohler fixtures and a full service locker room attendant.

The women's locker room with its unsurpassed architectural features boasts cathedral like ceilings equipped with Kohler fixtures and full and half sized lockers. All of the showers are private and include dressing areas. A quaint, intimate lounge is ideal for socializing with friends. The facility offers comfort teamed with full service and paired with amazing views and vistas and all of the amenities a first class club offers.

The Pro Shop is located in the Locker Room building and is stocked with the latest and best equipment and fashionable golf wear.

Kohl Lodge

Overnight Accommodations

An overnight room at the "Kohl Lodge" is another example of LedgeRock's comfortable hospitality. The quaint cottage is located directly across from the 11th green. Centered around personalized service and convenience, the venue is perfect for an overnight stay, a private dinner or a business meeting. The lodge has 4 fully furnished bedrooms with in suite bathrooms, a spacious dining area, and a cozy great room. Breakfast is served to overnight guests each morning.

Please visit the website at: www.ledgerrockgolf.com

Position Description

The General Manager is expected to provide quality leadership and a positive upbeat image for the Club ensuring that members enjoy premier service, a quality product and an exciting calendar of events. He or She is responsible for the success of all aspects of the Club goals and activities, including oversight of the implementation of the Club's strategic plan and its objectives such as the pursuit of an aggressive and focused effort to increase membership across all classes (golfing, non-resident and social). He or She will also be expected to devote full time and attention to operations, event marketing, planning and staff performance and coordination.

The General Manager will oversee all day-to-day operations of the Club and reports to the President of the Club as the head of the Board of Managers. The Board consists of a number of permanent members as well as rotating participants. The President serves a multi-year term.

Candidate Qualifications & Experience

The successful candidate will be a proven businessperson with excellent financial and budgeting skills. The ideal candidate will possess a minimum of 5 to 7 years of progressively more responsible club management positions. The prospective General Manager must be professional and have outstanding membership relation and communication skills.

Membership retention and recruitment skills are considered essential. He/She will be confident, creative, enthusiastic, energetic, engaging and a highly visible manager to the staff and membership.

The candidate must have a proven record of strong operational management skills and will have an impeccable career path ensuring the highest standards of operation and attention to detail. The ideal candidate will have strong food and beverage experience and solid knowledge of all areas of club operations.

The club is looking for a "visionary, take-charge type" person, who can work collaboratively with the board, will embrace the strategic plan for management and growth of the club, and who yields results. The general manager will exhibit creativity in providing programs for the membership to enjoy and will take a sincere interest in member and guest satisfaction and will become an integral part of the life of the club.

The new GM will enjoy working with department managers and employees and will demonstrate outstanding leadership skills in team building, employee motivation and service training.

Long range and Strategic planning skills are considered very valuable. The candidate should be active and well respected in his or her local and national CMAA organization.

This position is available immediately.

Education

A college degree and the CCM designation are preferred.

Salary: Open and commensurate with qualifications and experience. The Club, along with the typical CMAA benefits, offers a competitive benefits & bonus package.

INSTRUCTIONS ON HOW TO APPLY

Please upload your resume and cover letter (in that order) using the link below. You should have your documents fully prepared to be attached when prompted for them during the online application process.

IMPORTANT: Save your resume and letter in the following manner:

"Last Name, First Name Resume"

"Last Name, First Name Cover Letter"

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

For directions on how to upload your resume and cover letter, [visit this page](#).

If you have any questions, please email Nan Fisher: nan@kkandw.com

[Click here](#) to upload your resume and cover letter.

Lead Search Executive:

Thomas B. Wallace III, CCM, CCE, Partner

412-670-2021

tom@kkandw.com